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TEACHER CREATED MATERIALS

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## Press Release

### Teacher Created Materials Stands up to Breast Cancer

*Teacher Created Materials' "Pink" Pong tournament raises funds for breast cancer research.*

**Huntington Beach, CA:** For over 16 years, Teacher Created Materials, a leading preK–12 educational publisher located in Huntington Beach, California, has participated in events that raise funds for breast cancer research.

True to their core value of fun and celebration, Teacher Created Materials chose to raise awareness within their staff through a “Pink” Pong Tournament. Departmental teams from across the company competed yesterday for bragging rights and a chance to win the coveted Golden Apple company trophy.

As part of the day, Teacher Created Materials also agreed to make a donation to breast cancer research for every staff member who wore pink. Over 90 employees participated both in the office and over social media nationwide, using the hashtag #mytcm. The funds raised will be donated to The Hoag Foundation in Newport Beach, California, later this month.

“It was amazing to watch the company come together in solidarity for the fight against breast cancer. The spirit of camaraderie and excitement for healthy competition was evident with everyone,” said Deanne Mendoza, Vice President of Strategic Partnerships.

As the competition went on, it was clear that the staff at Teacher Created Materials has talent outside of creating amazing resources for teachers and students. In a close final match between the Content Development and IT departments, IT came out on top.

“Even though my department didn’t win, it feels good to come together with colleagues to support breast cancer research. There are people in my life who have been directly affected by this disease and I appreciate being part of a company that makes this part of their priorities as well,” said a member of the Marketing department.

Throughout the rest of October, Teacher Created Materials will be donating 5% the revenue from its Teachers website. For more information, visit [www.tcmpub.com/teachers](http://www.tcmpub.com/teachers).

### About Teacher Created Materials

Teacher Created Materials develops innovative and imaginative educational materials

and services for students worldwide. Everything the company does is “created *by* teachers *for* teachers and students to make teaching more effective and learning more fun.” For more information about Teacher Created Materials and their products, visit [www.teachercreatedmaterials.com](http://www.teachercreatedmaterials.com)

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